

WINTER FESTIVAL



◆ NEW HOPE ◆ LAMBERTVILLE ◆

FOR IMMEDIATE RELEASE

Lambertville, NJ – New Hope, PA, January 17, 2010 –

The 2010 Lambertville- New Hope Winter Festival will begin on Saturday, January 23rd and continues through Sunday, January 31st. In addition to the full calendar of events with something to please everyone, the Festival will benefit the less fortunate in our communities through a food drive and donations to Fisherman’s Mark, an independent, non-profit organization located in Lambertville. Fisherman’s Mark provides food and clothes, affordable childcare, employment counseling, GED or ESL tutoring and healthcare to those in need.

Winter Festival visitors can support Fisherman’s Mark by bringing non-perishable food to the Festival events.

Those planning to watch the parade, featuring three Mummer’s bands, on Saturday, January 30th at noon can bring their food donation to a receptacle at the corner of Bridge St. and Union St. in Lambertville or the corner of Bridge St. and Main St. in New Hope. There will be a collection point at St. John’s School in Lambertville Saturday morning and afternoon and on Sunday morning at New Hope – Solebury High School. There will also be receptacles at the Parry Mansion in New Hope and the Marshall House on Bridge Street in Lambertville on Saturday and Sunday afternoons.

In addition to those listed, many festival events will be accepting food drive contributions. For a complete list of drop off locations, go to: www.winterfestival.net/fishermansmark.html

Another option for supporting Fisherman’s Mark is with a cash donation via the Winter Festival website at www.winterfestival.net/fishermansmark.html or at any of the food drive locations. “We truly appreciate the Winter Festival organizers for selecting Fisherman’s Mark as a beneficiary of this year’s activities. The need in our local community has never been greater. Our client base has increased by 400% over the past five years,” commented BJ Petty, executive director of Fisherman’s Mark. “Anything you can give will be appreciated but we especially need food for people on special diets; low sodium, sugar free foods and healthy choices are important.”

For more information about the Lambertville – New Hope Winter Festival, please visit www.winterfestival.net. For more information about Fisherman’s Mark, please visit www.fishermansmark.org.

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